



OIL HEAT INSTITUTE OF EASTERN NEW YORK

www.oilheat-ny.com

c/o ESPA • 80 Wolf Road, Suite 308 • Albany, NY 12205-2608 • 518-449-0702 • 518-449-0779 (facsimile)

Dear Real Estate Professional:

On behalf of the Oil Heat Institute of Eastern New York (OHI-ENY), I would like to cordially invite you and your colleagues to attend the upcoming Oilheat-Realty Partnership Program "Empowerment" breakfast event.

This event is designed to foster an increased level of interaction and understanding between real estate professionals and Oilheat companies. Ultimately, we want you to fully understand the benefits of an Oilheated home so you'll be empowered with the correct information when showing Oilheated homes to prospective buyers as well as at closings.

By attending the Oilheat-Realty Partnership Program "Empowerment" breakfast event, you will enjoy:

- A delicious buffet-style breakfast at a local venue's conference room
- A live presentation utilizing a high-impact PowerPoint show
- The opportunity to network and discuss current issues with your peers in a casual yet professional atmosphere
- Complimentary resources designed to help you sell more Oilheated homes
- Free giveaways and the chance to win a new digital camera
- Best of all, attendance at this event is absolutely FREE!

Our past breakfast events, in Albany and Saratoga Springs, received rave reviews. Our upcoming spring events are expected to be even better — with even more Oilheat knowledge to help you take control of your home sales. So, even if you've already attended an OHI-ENY Oilheat-Realty Partnership Empowerment breakfast event, I invite you to come back for even more in-depth information you can use to "seal the deal."

Please take a moment to review the enclosed Quick-Fax sign-up form. You will find specific information regarding the time, date and location of this important event. Once you have decided on the number of representatives who will attend from your office, please complete the form (you may make additional copies of the form if needed), and fax it back to the number provided. Or, if you prefer, you may call us toll free at (800) 796-3342 to finalize your reservation. Please RSVP as soon as possible to ensure we will be able to accommodate your entire party.

We hope you will join us to help make this event a resounding success. Thank you for your continued support as we work together toward establishing a relationship that will help both the Realty and Oilheat industries continue to grow and prosper.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Peters', written over a white background.

Thomas J. Peters
Executive Vice President/CEO

People who know the facts warm up to oil heat

Oil Heat Institute Of Eastern New York



2007



Oilheat-Realty Partnership Empowerment Breakfast Event

Thurs., November 1, 2007

The Columbia-Greene Board of Realtors®
On-site Classroom • 337 Fairview Avenue
Hudson, New York • 518-697-3360

Breakfast & Registration 9:30 am • Presentation 10:00 — 11:00 am



Events Agenda Is As Follows:

**9:30 am — Breakfast & Registration
Immediately Followed By Presentation**

- ▶ Oilheated Homes - Market Overview
- ▶ The Benefits Of Today's Modern Oilheat
- ▶ Oilheat Tank Safety & The Environment
- ▶ Energy Prices - Past, Present & Future
- ▶ Energy Savings - Conservation
- ▶ Closing Remarks
- ▶ Q&A Session With Oilheat Professional
- ▶ Digital Camera Contest Drawing

By attending this Oilheat-Realty Partnership Program Event, you will enjoy:

- ▶ A delicious buffet-style breakfast at a local venue.
- ▶ Live high-impact PowerPoint Presentation.
- ▶ The opportunity to network and discuss current issues with your peers in a casual yet professional atmosphere.
- ▶ Complimentary resources designed to help you sell more Oilheated homes.
- ▶ Free preferred real estate listing on OHI-ENY website.
- ▶ Gift giveaways and the chance to win a digital camera!
- ▶ Best of all, attendance at this event is absolutely **FREE!**

QUICKFAX SIGN-UP FORM

R.S.V.P. to reserve your place! Just fill out this form & fax it back to the number below.

NAME	AGENCY	PHONE	EMAIL ADDRESS

FAX TO: (516) 222-2357 Or Call (800) 796-3342

For more information about the Oil Heat Institute Of Eastern New York visit www.oilheat-ny.com



This is a fully sponsored educational seminar funded by the Oil Heat Institute of Eastern New York and the National Oilheat Research Alliance (NORA). Use of the Columbia Greene Board of Realtors® facility at 337 Fairview Ave, Hudson New York does not constitute an endorsement or sponsorship of this event.

